

# Certnexus - Internet of Things for the Business Professional

Kód kurzu: IoTBIZ

The Internet of Things (IoT) promises a wide range of benefits for industry, energy and utility companies, municipalities, healthcare, and consumers. Data can be collected in extraordinary volume and detail regarding almost anything worth measuring, such as public health and safety, the environment, industrial and agricultural production, energy, and utilities. New data analysis tools have been optimized for the massive amounts of data that IoT produces, enabling well-informed decisions to be made quickly.

This course and associated credential (IOZ-110) will validate a participant's knowledge of IoT terminology, their ability to understand the components of IoT infrastructure, uncover challenges for consideration and the impact that IoT has on their organization. Successful participants will be able to identify what IoT can do for their organization and the various business and technical challenges to address. CertNexus is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

Pobočka	Dnů	Cena kurzu	ITB
Praha	1	10 600 Kč	10
Brno	1	10 600 Kč	10
Bratislava	1	400 €	10

Uvedené ceny jsou bez DPH.

## Termíny kurzu

Datum	Dnů	Cena kurzu	Typ výuky	Jazyk výuky	Lokalita
10.03.2025	1	450 €	Prezenční	CZ/SK	Gopas Bratislava Prezenční
17.03.2025	1	450 €	Online	EN	Gopas Bratislava Online
19.05.2025	1	450 €	Online	EN	Gopas Bratislava Online

Uvedené ceny jsou bez DPH.

## Pro koho je kurz určen

This course is intended for business leads in project management, marketing and sales who are seeking to grow their organization through IoT technology solutions. This course prepares students for taking the CertNexus® IoTBIZ Credential (IOZ-110).

## Studijní materiály

Official guide book for this course

## Osnova kurzu

Lesson 1: Defining IoT for Business Leaders

- IoT Ingredients
- IoT Business Strategies

Lesson 2: IoT Infrastructure

- System of Systems
- Identify Resources

Lesson 3: Business Benefits and Challenges of IoT

- Business Considerations
- Security Concerns
- Organizational and Societal Impacts

### GOPAS Praha

Kodaňská 1441/46  
101 00 Praha 10  
Tel.: +420 234 064 900-3  
[info@gopas.cz](mailto:info@gopas.cz)

### GOPAS Brno

Nové sady 996/25  
602 00 Brno  
Tel.: +420 542 422 111  
[info@gopas.cz](mailto:info@gopas.cz)

### GOPAS Bratislava

Dr. Vladimíra Clementisa 10  
Bratislava, 821 02  
Tel.: +421 248 282 701-2  
[info@gopas.sk](mailto:info@gopas.sk)



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Lesson 4: Real World Applications for IoT

- IoT Market Sectors
- IoT Implementation

Lesson 5: Best Practices for IoT Implementation

**GOPAS Praha**  
Kodaňská 1441/46  
101 00 Praha 10  
Tel.: +420 234 064 900-3  
[info@gopas.cz](mailto:info@gopas.cz)

**GOPAS Brno**  
Nové sady 996/25  
602 00 Brno  
Tel.: +420 542 422 111  
[info@gopas.cz](mailto:info@gopas.cz)

**GOPAS Bratislava**  
Dr. Vladimíra Clementisa 10  
Bratislava, 821 02  
Tel.: +421 248 282 701-2  
[info@gopas.sk](mailto:info@gopas.sk)



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