

# ITIL® 4 Leader: Digital and IT Strategy

Kód kurzu: HU0C6S

The adoption of ITIL as the most widely used guidance in the world on IT and service management continues with ITIL 4. It ensures continuity with existing ways of working (where service management is already successful) by integrating modern and emerging practices with established and proven know-how. ITIL 4 also guides individuals and organizations to see the benefits of these new methods and to move toward them with confidence, focus, and minimal disruption. ITIL 4: Digital and IT Strategy (DITS) focuses on the alignment of digital business strategy with IT strategy, adding a new perspective to the ITIL suite and elevating the discussion around ITIL concepts to a strategic level among business leaders and aspiring leaders. It also covers the disruptive impact of new technologies in every industry, as well as the response from business leaders. It is one of several ITIL 4 publications which builds on the concepts introduced in ITIL Foundation: ITIL 4 Edition. Each of these publications focuses on a different aspect of service management. The exam is included in the price of the training.

## Pro koho je kurz určen

- Senior IT leaders and executives
- Managers, supervisory staff and team leaders
- IT professionals who require a deeper understanding of ITIL 4 publications, including how ITIL 4 concepts and activities can be implemented to enhance the quality of IT service management within an organization
- IT and business directors, department heads, aspiring C-suite professionals, and other business leaders across the organization who are looking for guidance to help craft a digital vision, shape IT and business strategy, and drive organizational change
- IT architects, IT planners, IT consultants, IT audit managers, IT security managers, IT developers and operational support staff
- Service management professionals and ITSM trainers interested in achieving the Managing Professional designation in the new ITIL 4 framework

## Co Vás naučíme

The DITS course prepares candidates for the PeopleCert ITIL 4 Leader DITS formal examination. The official DITS

course syllabus outlines the following objectives:

- Demonstrate the use of the ITIL guiding principles in digital and IT strategy decisions and activities
- Understand how to leverage digital strategy to react to digital disruption
- Understand the relationship between the concepts of digital and IT strategy, the service value system and the service value chain, and

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- explain how to utilize them to create value
- Understand how an organization uses
- digital and IT strategy to remain viable in
- environments disrupted by digital technology
- Understand strategic approaches made
- possible by digital and information technology
- to achieve customer/market relevance and
- operational excellence
- Understand the risks and opportunities of
- digital and IT strategy
- Understand the steps and techniques
- involved in defining and advocating for a
- digital and IT strategy
- Understand how to implement a digital and
- IT strategy

## Požadované vstupní znalosti

Before registering for this course, candidates must currently hold the ITIL 4 Foundation certificate and have at least three years managerial experience.

## Studijní materiály

Studijní materiál ITIL.

## Osnova kurzu

### PART I

#### Module 1: What is Digital and IT Strategy?

- Introduction of key concepts
- Digital and IT strategy
- Digital disruption
- Transformation

### PART II

#### Module 2: The Strategy Journey

Alignment of the digital and IT strategy journey with the continual improvement model

#### Module 3: What is the Vision?

- Types of digital disruptions
- Factors that impact organizations
- Examples of digital maturity and positioning models
- Guidance on how to craft a compelling digital vision

#### Module 4: Where Are We Now?

- Assessing an organization's digital readiness
- Assessing internal and external environments and their impact

#### Module 5: Where Do We Want to Be and How Do We Get There?

- Strategy cycles and horizons
- Structuring a business case for change
- Selecting the appropriate business model
- Planning a strategy that meets the organization's objectives relative to its customers, and internal and external environments
- Framing discussions and obtaining buy-in from key stakeholders

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## Module 6: Take Action!

- Implementing a digital and IT strategy, including digital transformation, at all levels of an organization
- Structuring, leading and communicating as part of several different types of strategic change initiatives.

## Module 7: Did We Get There?

- Measuring the progress and effectiveness of a strategy
- OKRs, CSFs, and KPIs
- Guidance on how to change an existing strategy

## Module 8: How Do We Keep the Momentum Going?

- Recommendations on parallel operating models
- Surviving and thriving in a volatile, uncertain, complex, and ambiguous (VUCA) environment
- Continual improvement of the organization's digital transformation efforts

## PART III

### Strategic Capabilities

- Strategic capabilities used through all stages of the digital and IT strategy journey

### Module 9: Digital Leadership

- The role of today's digital leader
- Overview of skills to be developed, for both existing and aspiring leaders

### Module 10: Managing Innovation and Emerging Technologies

- How organizations manage innovation, adopt emerging technologies, and create an environment that fosters innovation

### Chapter 11: Digital Risk

- Potential risks to consider when initiating digital transformation

## Exam Preparation

### Assignments

- Students must complete a series of in-course assignments as a formal requirement to the DITS course. The completion of the assignments is a part of the official DITS certification process. After passing the four (4) assignments based on a case study, students will be permitted to schedule their formal DITS examination with PeopleCert.

*The exam voucher is included in the price of the training*

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